

Fig. 1

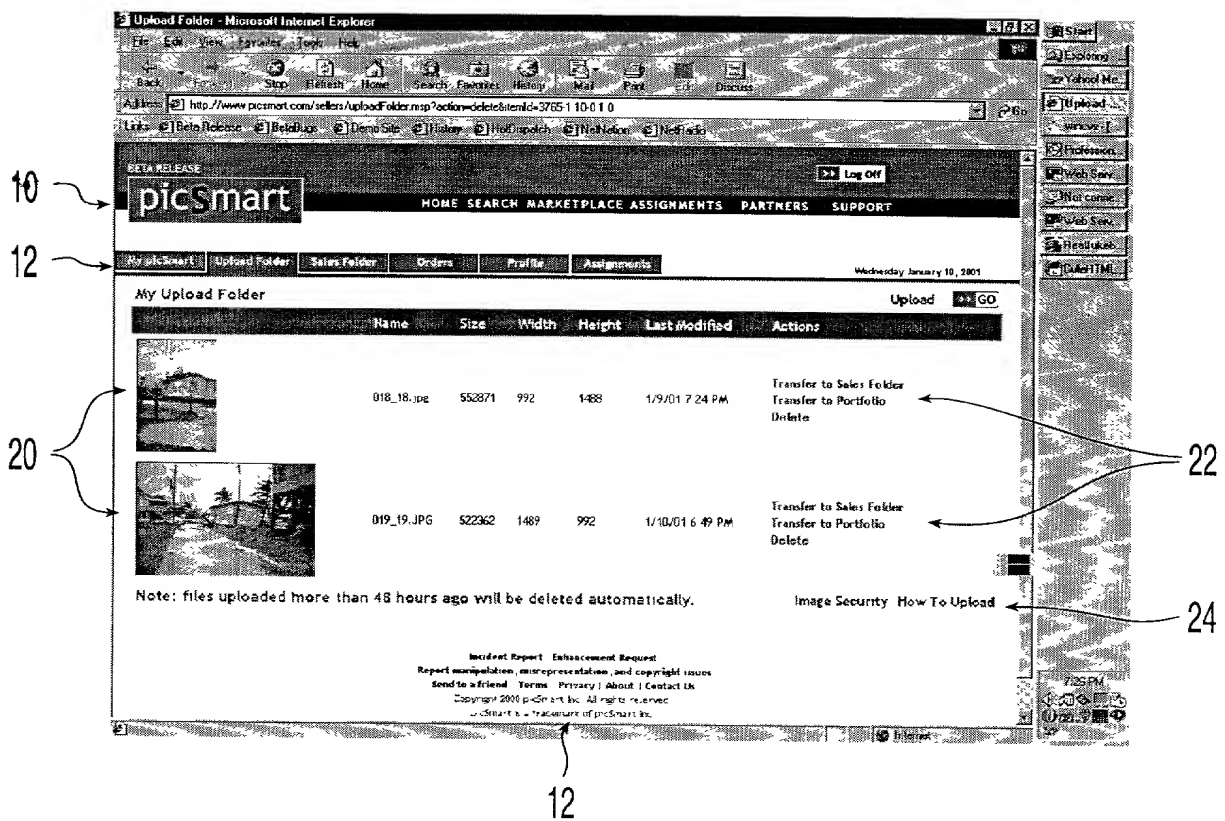


Fig. 2

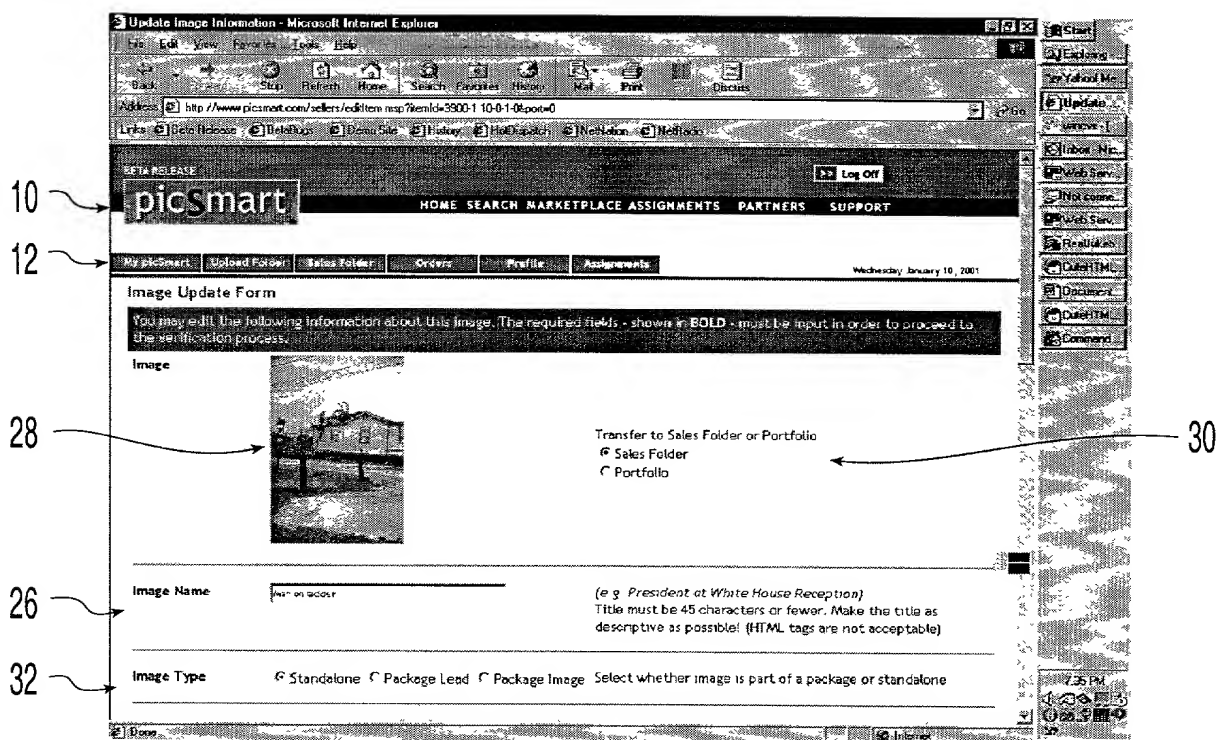


Fig. 3

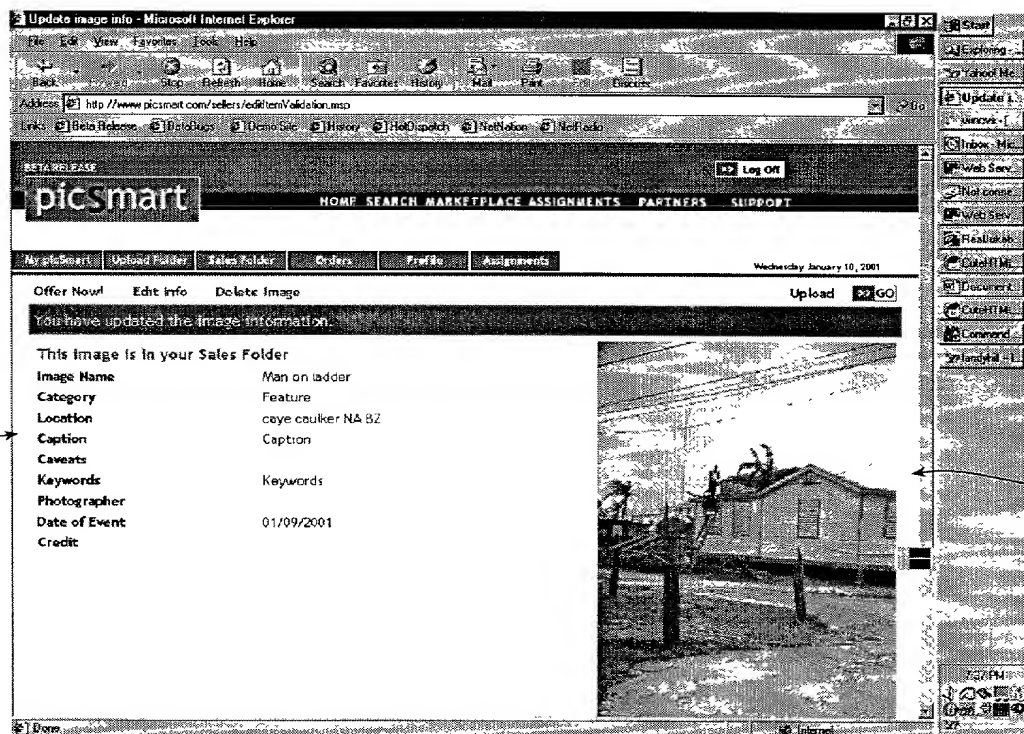
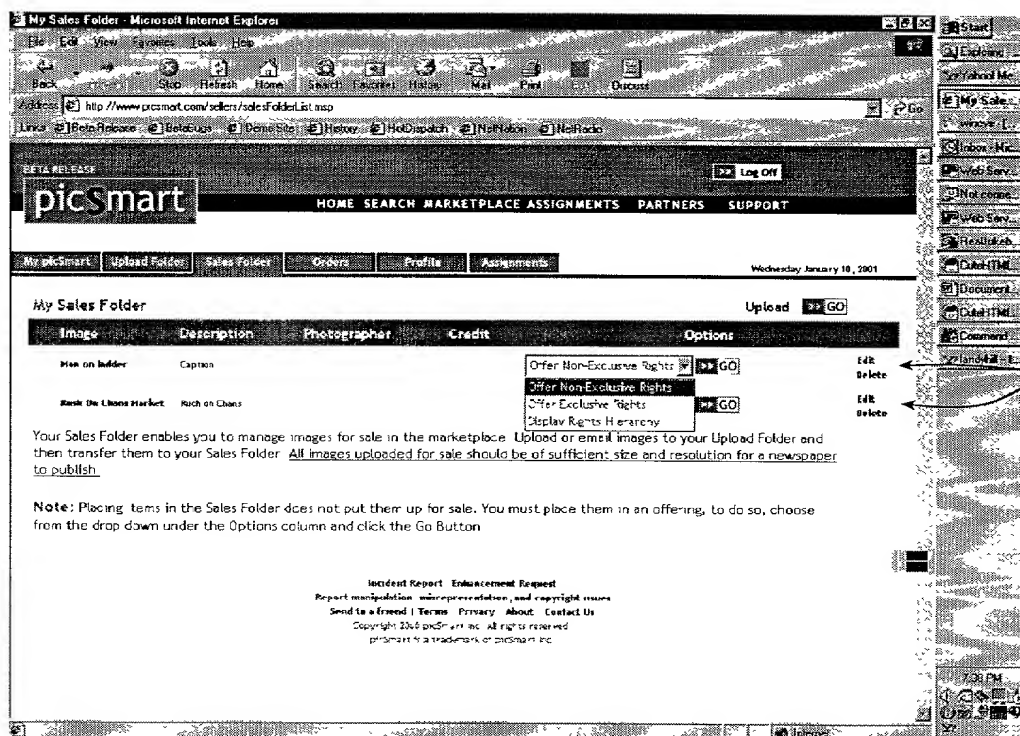


Fig. 4



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Fig. 5

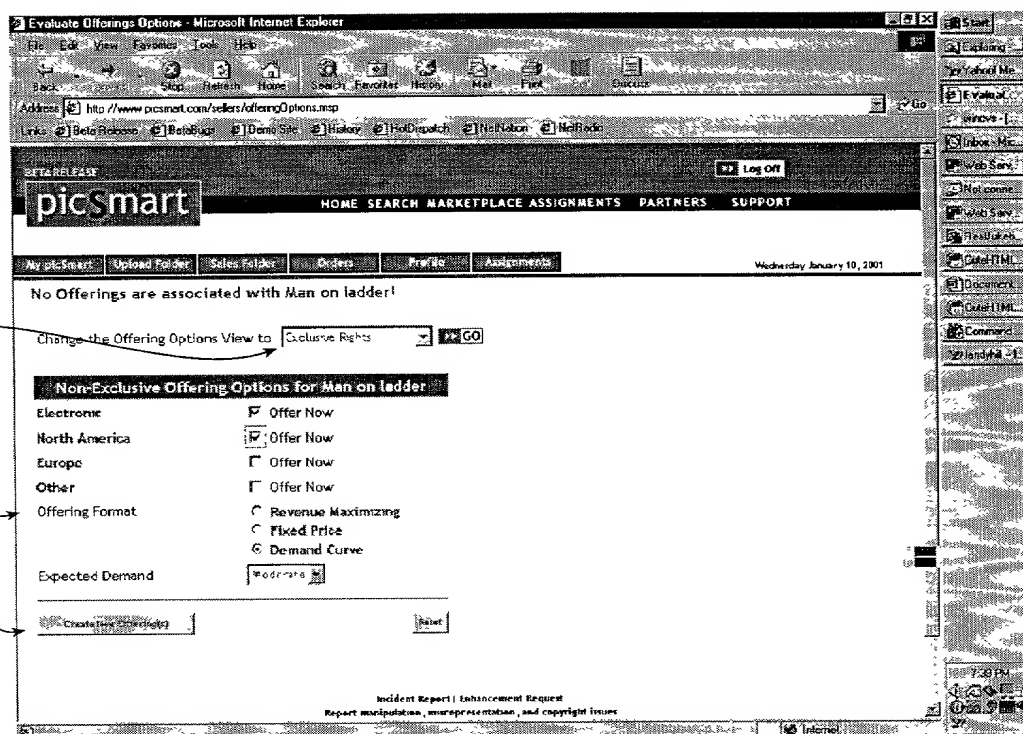


Fig. 6

Setup on offering - Microsoft Internet Explorer

Address: http://www.picmart.com/sellers/newOffering.asp

Links: Beta Release, Beta Bugs, Demo Site, History, Hot Dispatch, NetNiche, NetRadio

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Wednesday January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item
 News
 Entertainment
 Sports
 Feature

License Period The period for which the license will be valid

Starting Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
 This is the price at which the image(s) is initially offered

Minimum Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
 This is the lowest price at which the image(s) can be sold

Hours to Close Specify the number of hours the offering will last

Fig. 7

Setup an offering - Microsoft Internet Explorer

Address: http://www.picmart.com/offer/newOffering.asp

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Wednesday, January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item.

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Revenue Maximizing Offering Parameters

Take It Bids ☐ Unpublished Take-It Price ☐ Published Take-It Price ☐ Do Not Accept

Take-It Price Select price at which someone can immediately purchase the image

Reserve Price Select the reserve price below which licenses will not be sold

Fig. 8

Setup an offering - Microsoft Internet Explorer

Address: http://www.picsmart.com/sellers/newOffering.asp

Links: Help Release, Release, Demo Site, History, Hot Dispatch, NetLab, NoFlado

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Wednesday January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title (No HTML)

Category Choose the appropriate category for the item.

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Fixed Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
This is the price at which the image(s) will be sold

Fig. 9

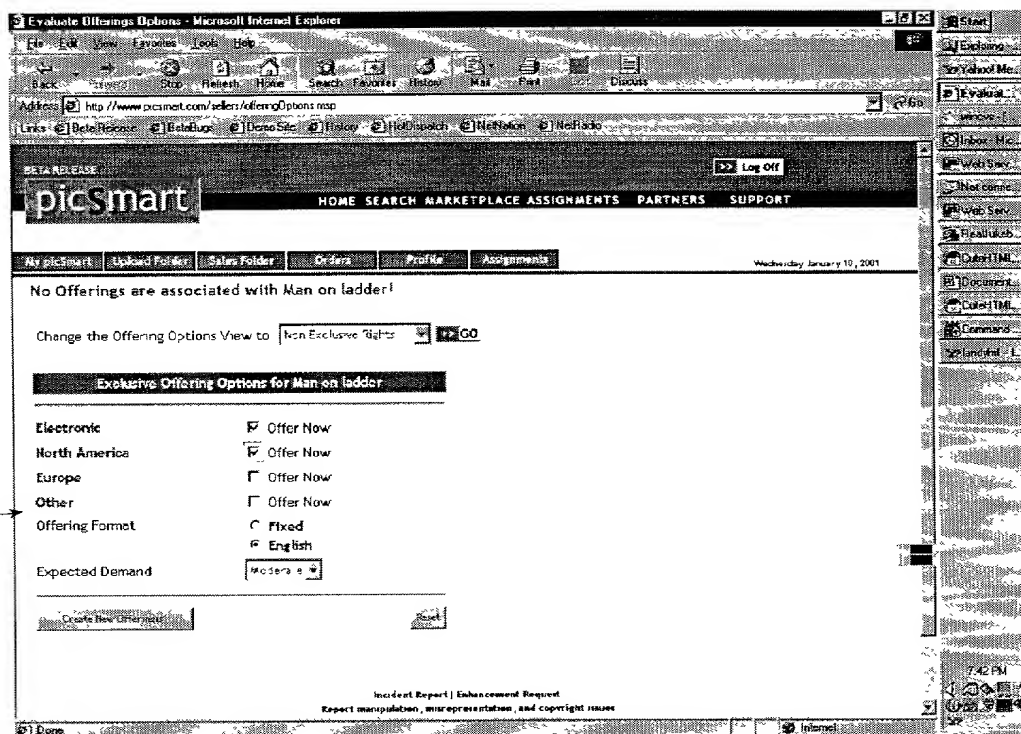


Fig. 10

Setup an offering - Microsoft Internet Explorer

Address: http://www.picmart.com/seller/newOffering.asp

Links: @Bela Release @BeloBug @Demo Site @History @HotDispatch @NetNation @NetRadio

BETA RELEASE [Log Off](#)

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My picSmart Upload Folder Sales Folder Orders Profile Assignments

Wednesday, January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title men or bidder Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item.

License Period 3 days The period for which the license will be valid

Hours to Close 15 hours Specify the number of hours the offering will last

[Incident Report](#) | [Enhancement Request](#)
Report manipulation, misrepresentation, and copyright issues

http://www.picmart.com/seller/newOffering.asp

Fig. 11

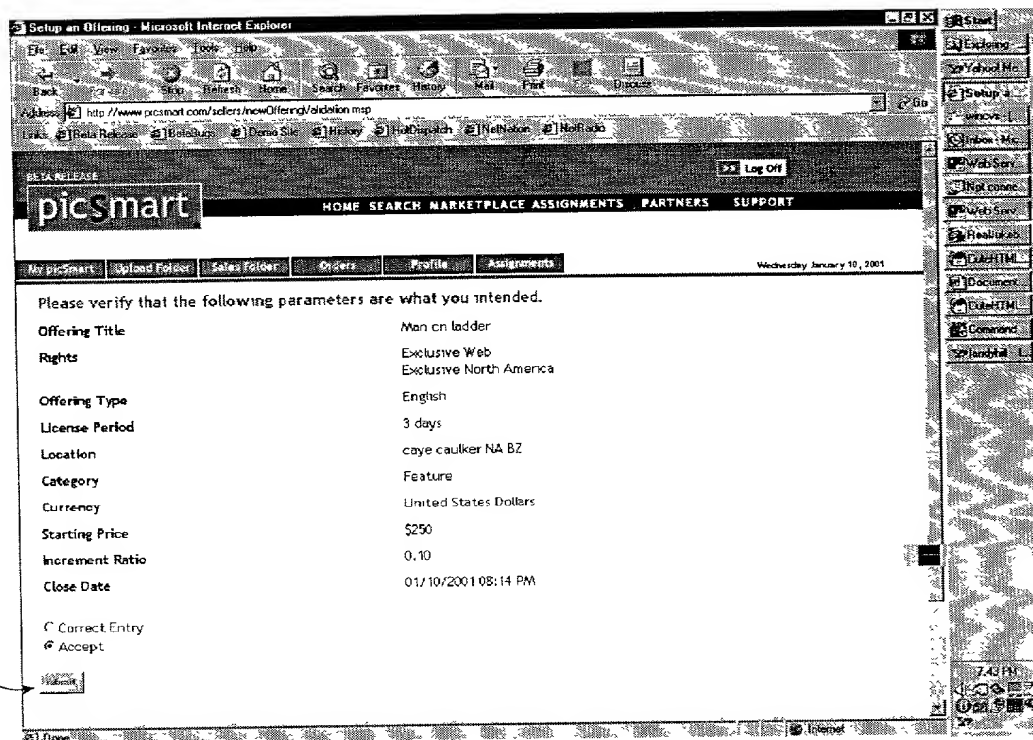


Fig. 12

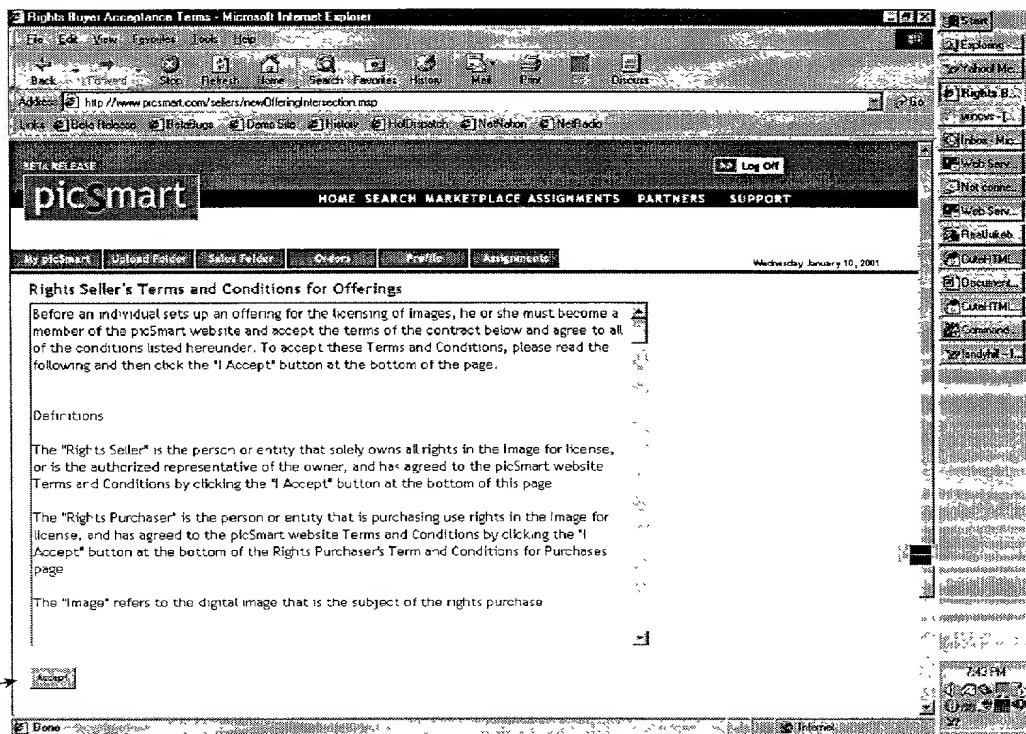


Fig. 13

72

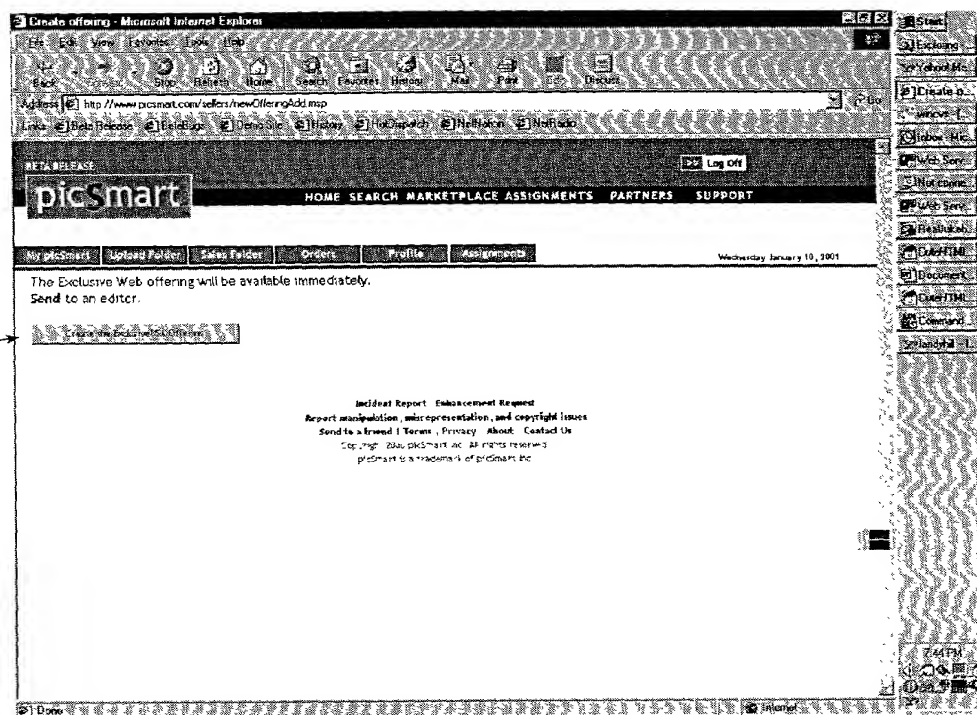


Fig. 14

2 Setup an offering - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Discuss

Address http://demo.picmart.com/sellers/newOffering.jsp

Links [E] Beta Release [E] Beta Bug [E] Demo Site [E] History [E] Hot Dispatch [E] Notation [E] Not Radio

My picmart Upload Folder Sales Folder Orders Profile Assignments Thursday January 11, 2001

New Offering Form [Profile](#)

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item.
 Entertainment
 Sports
 Fear site

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Revenue Maximizing Offering Parameters

Take It Bids ☐ Unpublished Take-It Price ☐ Published Take-It Price ☐ Do Not Accept
 Accepting Take-It bids overrides any Reserve Price

Take-It Price Select price at which someone can immediately purchase the image

Reserve Price Select the reserve price below which licenses will not be sold

1 My //demo.picmart.com/sellers/profile.jsp Internet 1:50 PM

Fig. 15

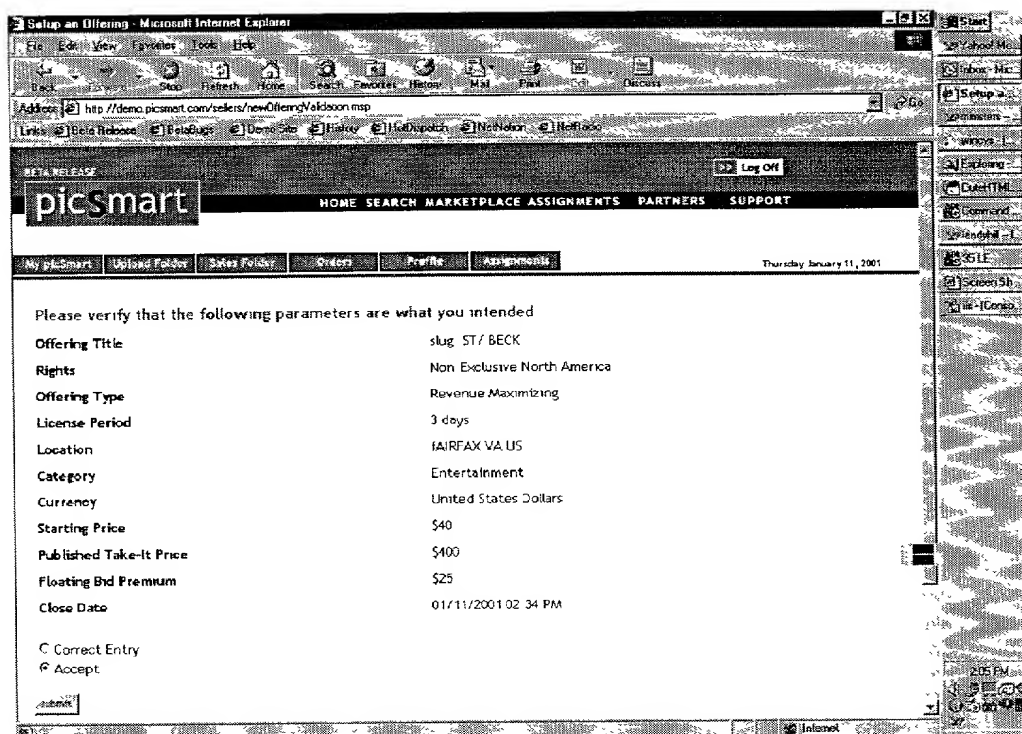


Fig. 16

70

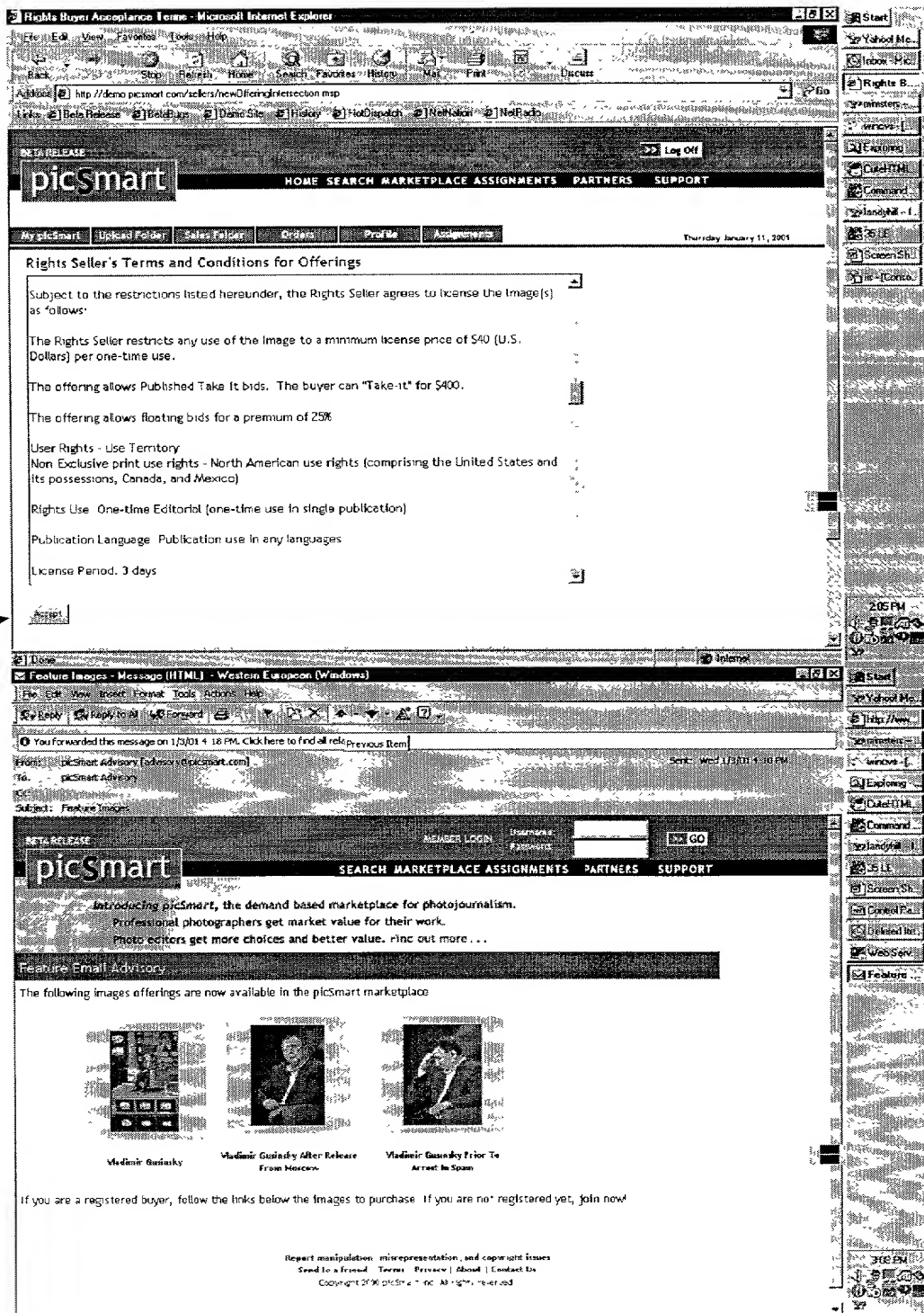


Fig. 17

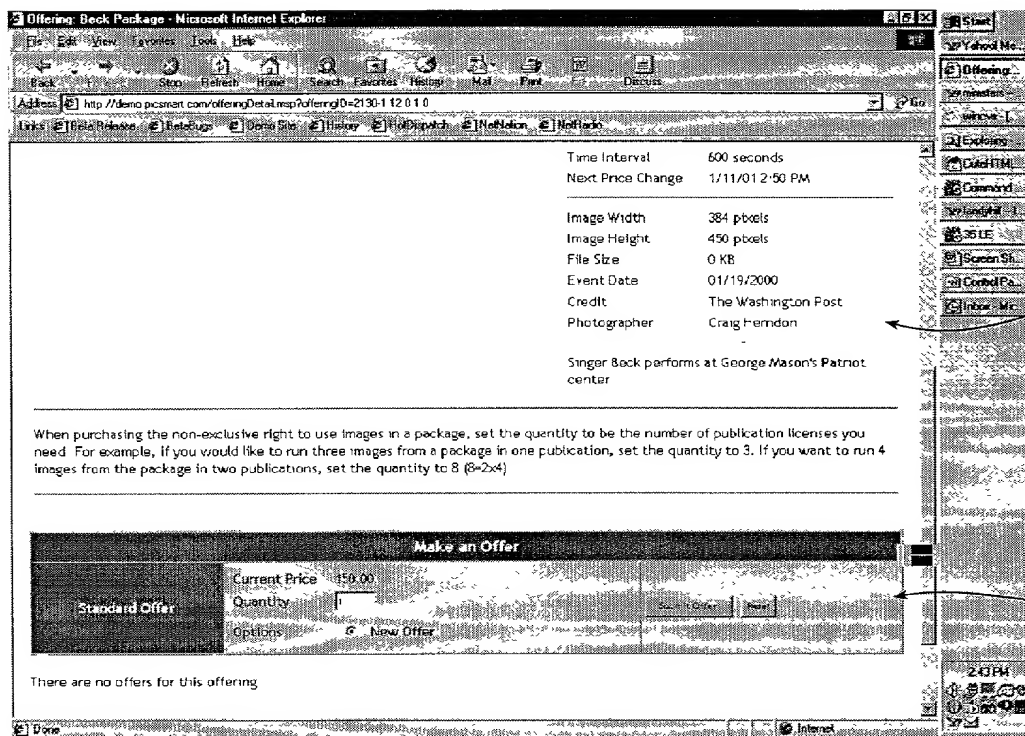


Fig. 18

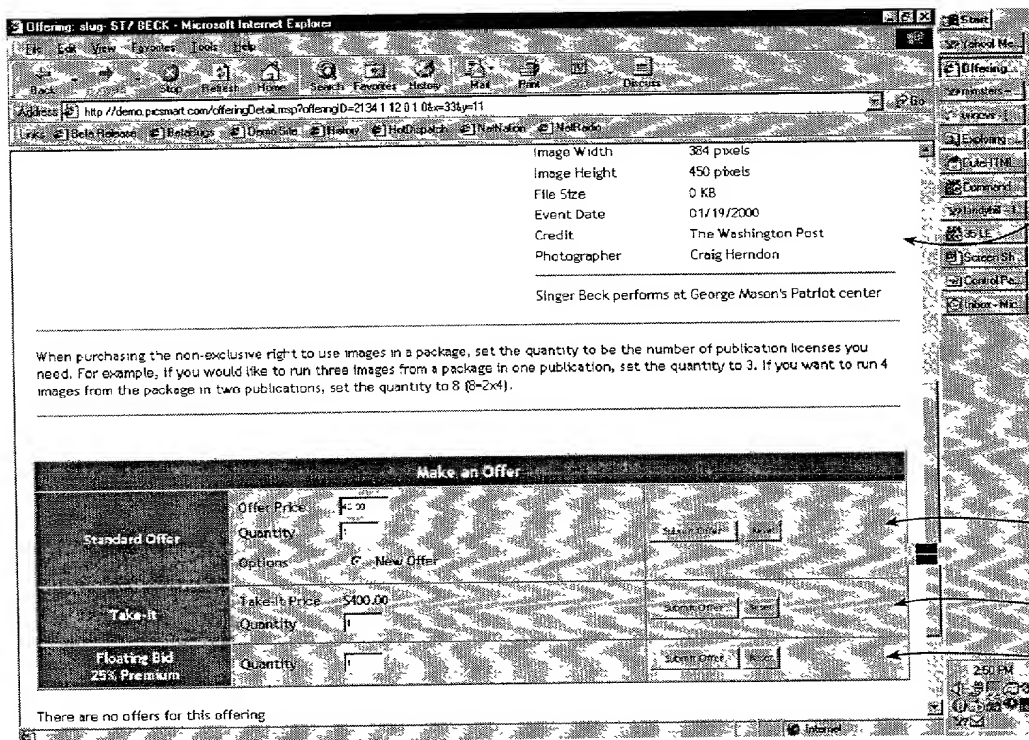


Fig. 19

80

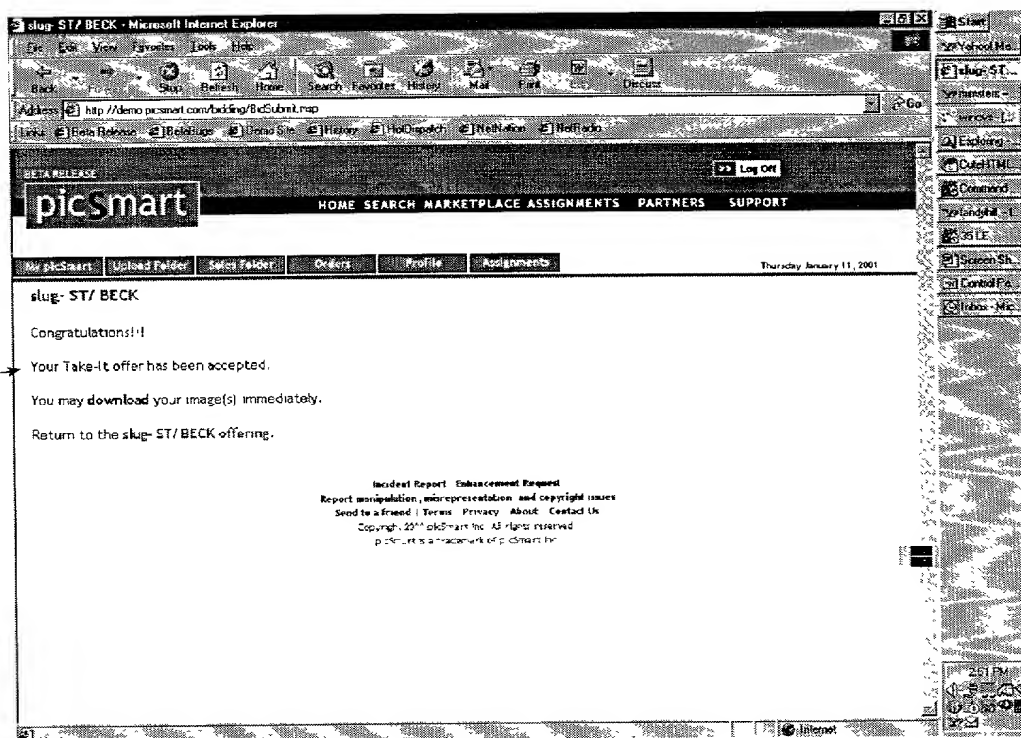


Fig. 20

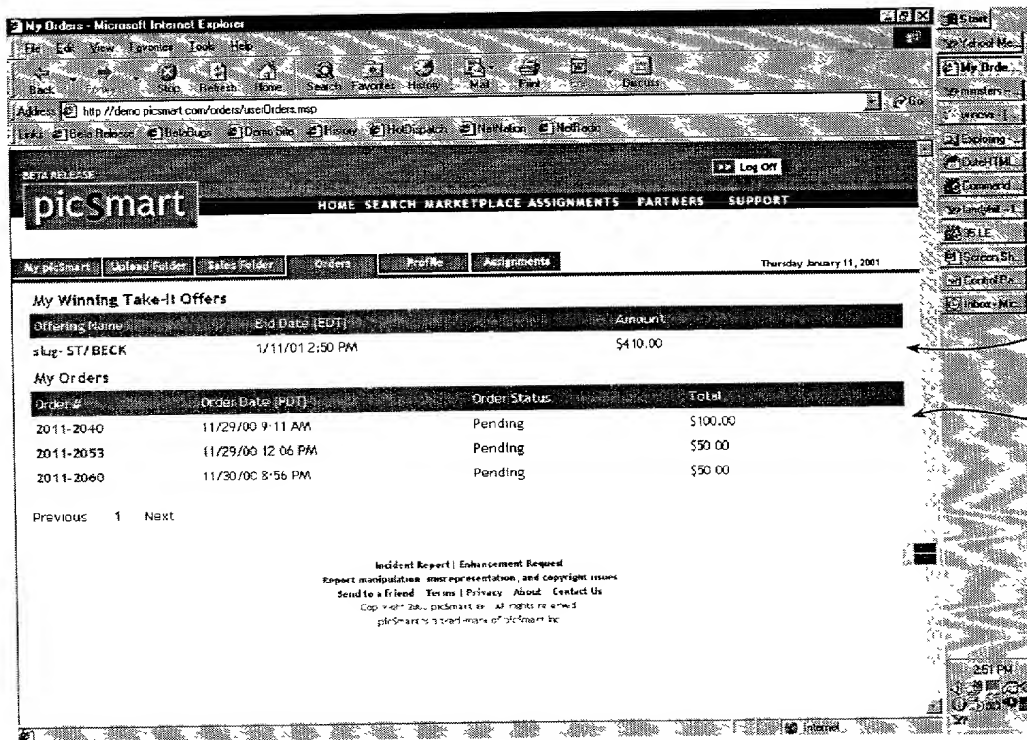


Fig. 21

Image Download and License Agreement - Microsoft Internet Explorer

Address: http://demo.picmart.com/Orders/UserOrderDetail.asp?ordID=203014010

Use Period Expires: 1/14/01 2:50 PM
License Fee: TBD (in U.S. Dollars)

Publication

Publication Date: 01 / 11 / 00

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Fig. 22

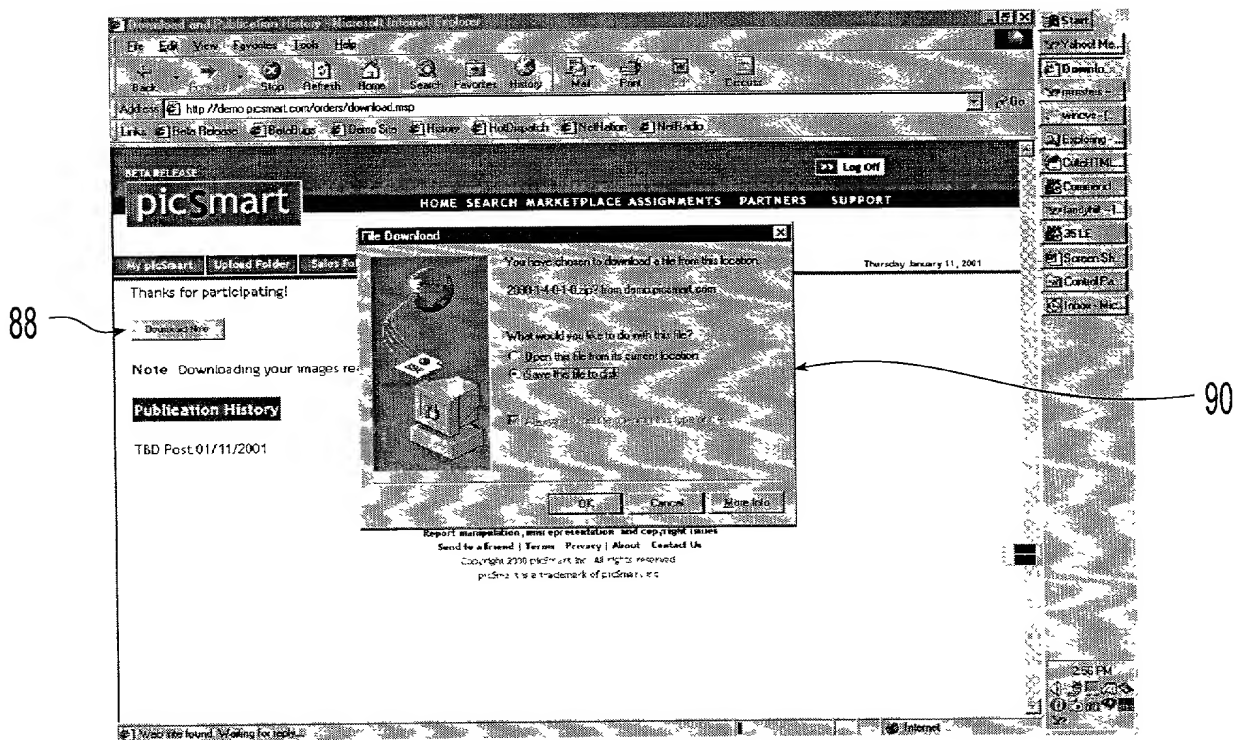


Fig. 23

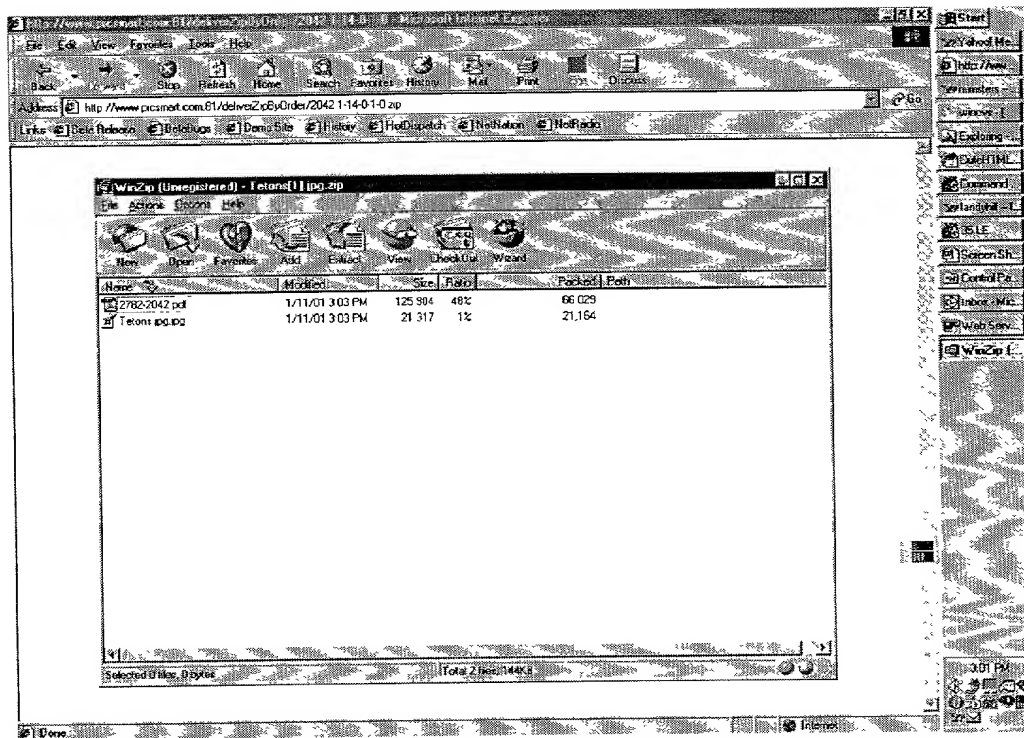


Fig. 24

500

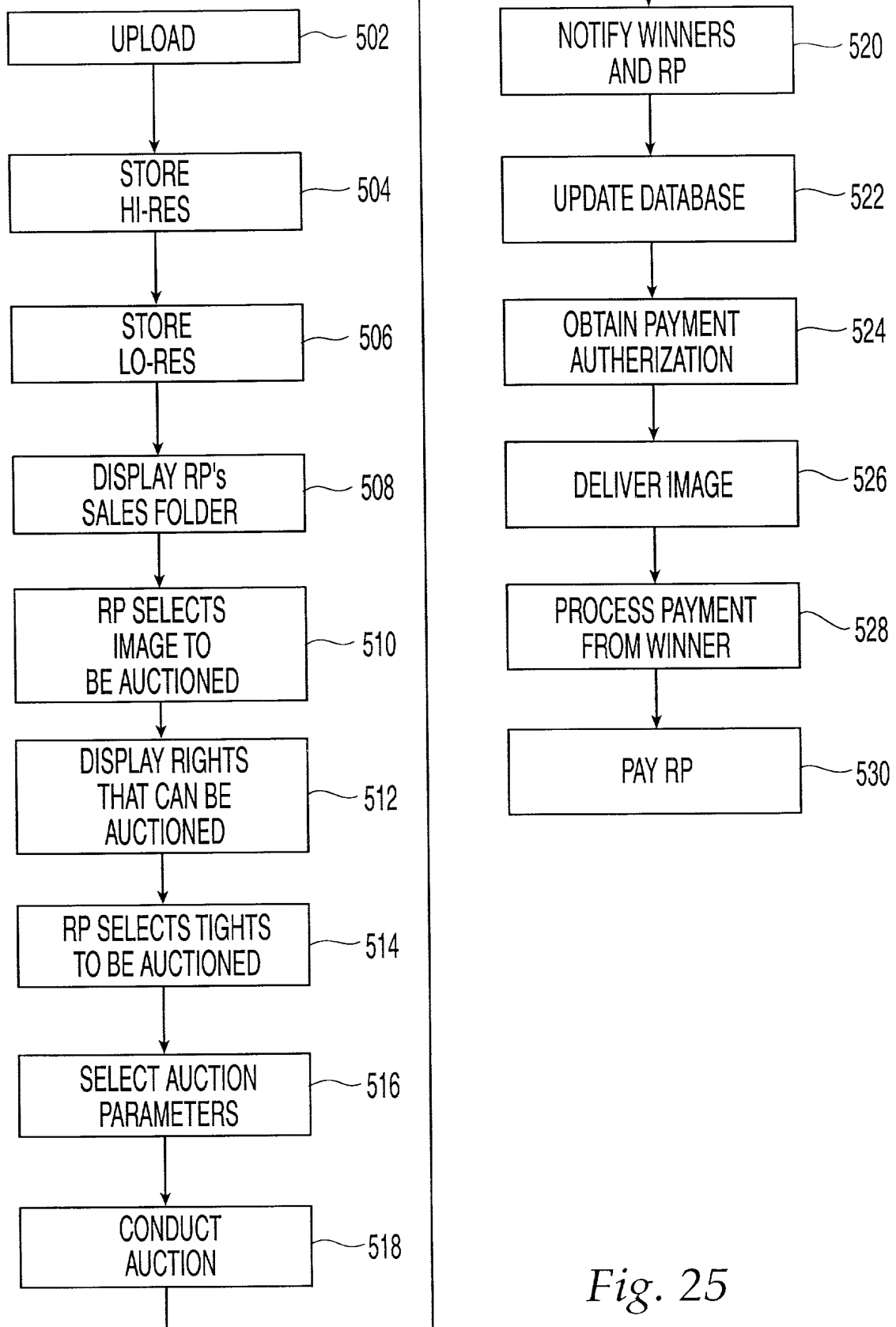


Fig. 25